

A home for your business... that feels like home

Start your small business in Whitchurch-Stouffville.

With a population of 36,000 people in 2010 that is projected to grow to 51,000 by 2021, Whitchurch-Stouffville is home to more than 750 businesses employing 10,300 persons. Over 85% of these businesses employ between 1 and 19 persons and cover a diverse range of industries including professional and technical services, manufacturing, retail, and tourism.

Our community has excellent access to major markets, a growing population base, and the picturesque natural surroundings of the Oak Ridges Moraine and York Regional Forests!



Business information sources & contacts

www.townofws.ca

Local business directory
Whitchurch-Stouffville Available Properties Directory
BizPaL (Permits & Licences)
Zoning & Building Information
Demographics and Statistics

Town of Whitchurch-Stouffville

37 Sandiford Dr, 4th Floor
Stouffville ON L4A 7X5
www.townofws.ca
905-640-1900 or 905-895-2423

Downtown Stouffville Office

6176 Main St, Stouffville ON L4A 2S5
905-640-0749
anna.rose@townofws.ca

York Small Business Enterprise Centre

17250 Yonge Street, 1st floor
Newmarket, Ontario L3Y 6Z1
www.yorksmallbusiness.ca
1-877-474-9675
905-895-6161 (fax)

York Region Health Department

1-877-464-9675

Whitchurch-Stouffville Chamber of Commerce

6176 Main St, Stouffville ON L4A 2S5
www.whitchurchstouffville.ca
905-642-4227

yorkworks Employment Services

37 Sandiford Dr, Suite 211
Stouffville ON L4A 7X5
www.yorkworks.ca
1-866-992-9930

Canada-Ontario Business Service Centre

www.canadabusiness.ca/ontario
1-888-576-444



Start your business in Whitchurch-Stouffville



Town of Whitchurch-Stouffville
Economic Development Office
905-640-1910 ext.301
rebecca.mustard@townofws.ca



TOWN OF
WHITCHURCH-STOUFFVILLE

Planning your Start-up

If this is your first business venture, the **York Small Business Enterprise Centre (YSBEC)** is a good place to start your business planning. The Centre provides business assistance and a wide range of up-to-date information on regulations, legislation, and start-up services.

Local information pertinent to the business planning stage is available on the Town's website including a local business directory, demographics and statistical data. The Whitchurch-Stouffville Chamber of Commerce and the Whitchurch-Stouffville Public Library are also excellent resources.

Finding your location

There are different areas in Whitchurch-Stouffville to locate a business and each has a unique identity:

- (1) Community of Stouffville
- (2) Historic Downtown Stouffville
- (3) Ballantrae
- (4) Vandorf (Aurora Rd & Woodbine Ave) and
- (5) Gormley (Stouffville Rd & Hwy. 404)

Information on available industrial properties, office space or downtown Stouffville retail vacancies can be found on the Town's online **Available Properties directory**, or by contacting a realtor (see local business directory as a guide).

For businesses locating in historic Downtown Stouffville, contact the Downtown Coordinator to find out about cooperative/creative marketing opportunities and financial assistance available through the Community Improvement Plan e.g. façade improvement grants.

York Region Transit (YRT) and GO Transit service the community.



Getting Started

Some types of business require a business licence to operate within the Town of Whitchurch-Stouffville. The online **BizPal** program is an easy way to obtain a customized list of local, provincial and federal permits and licences you may need to operate your business.

Check out the local business directory to source local goods and services, YorkWorks Employment Services for assistance in finding employees, and membership offerings at the Whitchurch-Stouffville Chamber of Commerce.



Marketing your business

There are a number of ways to market your business to potential clients or customers. Firstly, make sure you are listed in the Town's free online local business directory (www.ylm.ca/whitchurchstouffville). If you are interested in selling to Stouffville residents or businesses, check out local newspapers, websites, and sponsorship opportunities at events or through community groups.

Networking Opportunities

Do you have an industry association you can join? The Whitchurch-Stouffville Chamber of Commerce is available for local networking opportunities as well as YSBEC events and the York Technology Alliance.

Need Help ?

Town Council is committed to developing a healthy local business community and has adopted a five year economic development strategy.

The Town's Economic Development Office supports the investment, retention and expansion of business by assisting in location selection, market intelligence, and network development.

Contact the Economic Development Office at 905-640-1910 ext. 301
www.townofws.ca "Business"

"The Town of Whitchurch-Stouffville is always there for us and has encouraged and facilitated our growth plans."
~ Bill Powell
[McGregor Allsop Engineers]



"We received a lot of valuable advice and support from the Town's Economic Development team when we were starting up our espresso bar in downtown Stouffville – we saved on both time and money by being informed on what we needed to know to facilitate the process."
~ Cheeyuen Lim
[Red Bulb Espresso Bar]

